

## What is InfoMine?

InfoMine is the leading provider of online mining knowledge worldwide, delivering content via the suite of InfoMine websites ([Editions.InfoMine.com](http://Editions.InfoMine.com)), remote corporate websites and email. Whatever your mining knowledge needs, InfoMine is perfectly positioned to meet them.

## The Unique Benefit of Using InfoMine

**Stay right up-to-date with the latest facts, figures and opinions**

Whether your goal is mining investment, the development of a portfolio of mineral properties, the furtherance of your business through the acquisition and sale of properties, the provision of products and services to the mining industry, or simply finding a job, industry research and knowledge is an important prerequisite. **Reliable, focused information is a necessity in retaining a competitive advantage** - InfoMine can help. InfoMine is perfectly equipped to conveniently provide the knowledge you are seeking.



For subscription information, please go to [Subscribe.InfoMine.com](http://Subscribe.InfoMine.com)

## Are you listed on InfoMine?

Be more visible to InfoMine's 320,000 unique visitors every month

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## The Unique Benefits of Advertising on InfoMine

### 1. Direct exposure to a large, focused audience

A TARGET MARKET of investors and professionals actively involved in worldwide mineral exploration or mining.

### 2. High traffic

InfoMine is visited by hundreds of thousands of unique users every month, all searching for information on YOUR company and YOUR industry. They view hundreds of thousands of pages, making InfoMine the most popular mining site on the Internet - a complete and effective Mining Portal. For details of our typical users and traffic, see [Statistics.InfoMine.com](http://Statistics.InfoMine.com).

### 3. InfoMine is run by mining people

We KNOW the mining industry. We know how to present YOUR company or product most effectively to the worldwide market.

### 4. InfoMine is an INFORMATION site - not simply a promotional site

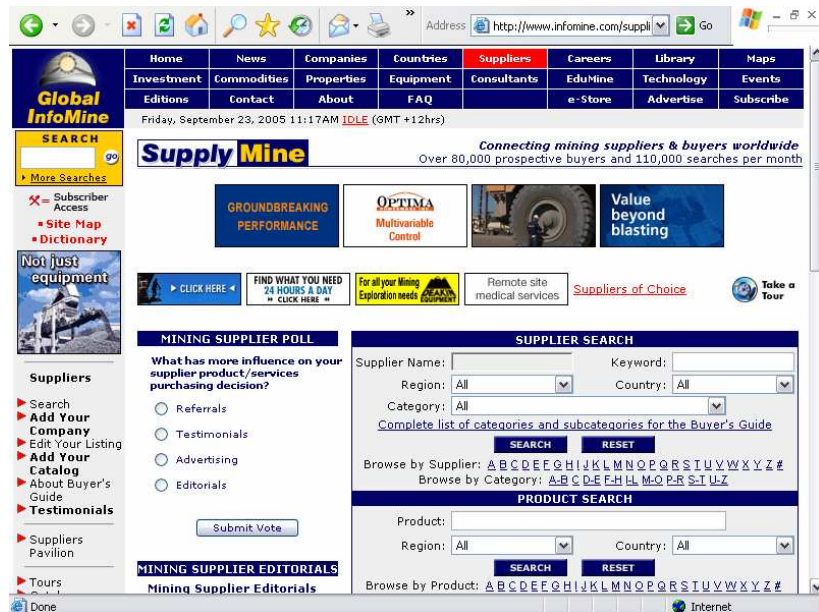
If your company is involved in mining, InfoMine already contains information on it. Why not complement this information with your own advertising?

### 5. InfoMine has a long and reliable track record

We have been in the mining information business since 1989, and on the web since 1994.

### 6. Low Cost

A basic listing on InfoMine is free, and paid advertising on InfoMine starts at only Can\$125. Compare our rates and extensive industry reach with the competition, both hard copy and online – you'll be surprised at how cost-effective we are!



The screenshot shows the InfoMine website interface. At the top, there is a navigation menu with links for Home, News, Companies, Countries, Suppliers, Careers, Library, and Maps. Below the menu, the date and time are displayed as 'Friday, September 23, 2005 11:17AM IDLE (GMT +12hrs)'. The main heading is 'Supply Mine' with the tagline 'Connecting mining suppliers & buyers worldwide' and 'Over 80,000 prospective buyers and 110,000 searches per month'. There are several promotional banners, including 'GROUNDBREAKING PERFORMANCE', 'OPTIMA Multivariable Control', and 'Value beyond blasting'. A 'MINING SUPPLIER POLL' section asks 'What has more influence on your supplier product/services purchasing decision?' with options: Referrals, Testimonials, Advertising, and Editorials. A 'SUPPLIER SEARCH' section includes fields for Supplier Name, Keyword, Region, and Country, along with a 'SEARCH' button. Below that is a 'PRODUCT SEARCH' section with similar fields and a 'SEARCH' button. The left sidebar contains a 'Global InfoMine' logo, a search bar, and a list of links: Search, Add Your Company, Edit Your Listing, Add Your Catalog, About Buyer's Guide, Testimonials, Suppliers Pavilion, and Tours.

For advertising information, please go to [Advertise.InfoMine.com](http://Advertise.InfoMine.com)