



NEWS RELEASE

APRIL 16, 2009

ROCHESTER RESOURCES ANNOUNCES SIMON TAM TO JOIN BOARD OF DIRECTORS

Vancouver, Canada - Rochester Resources Ltd. (TSX-V: RCT; OTC: RCTFF and FSE: R5I): is pleased to announce that Mr. Simon Tam has joined the board of directors. Mr. Tam is an international businessman with interests in Hong Kong, Mainland China, North America, Europe and Africa. Since 1986, Mr. Tam has been an active board member and senior executive of numerous publicly listed junior exploration companies including Xemplar Energy Corp., Cooper Minerals Inc., E-Energy Ventures Inc., Ringbolt Ventures Ltd., Consolidated Global Diamond Corp., Xenex Minerals Inc., Quanta Resources Inc., Challenger Development Corp. and Keneiba Goldfields.

Mr. Tam has over 25 years experience leading private and public companies, most notably in the areas of corporate start-up, corporate restructuring, financing, acquisitions, operations, and development in the natural resource sector. Mr. Tam has also successfully raised over CDN\$100 million to finance the operations of his many ventures.

ON BEHALF OF THE BOARD

"Eduardo Luna"

Eduardo Luna, President and CEO

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About Rochester Resources Ltd.:

Rochester represents a pure-play in the exploration and development of high-grade gold and silver properties located in Nayarit, Mexico. The Company is a niche player in Mexico which has assembled an attractive portfolio of properties in the Sierra Madre Occidental Range. This is the largest epithermal precious metal region in the world, hosting the majority of Mexico's large tonnage gold and silver deposits. Current production generates growing cash flow and helps fund our ongoing exploration and development with minimum share dilution.

Rochester is well positioned to advance its Projects and can very quickly become a significant player in Mexico. Rochester has a strong senior management team based in Mexico, a workforce in place to advance its projects through to mine development, and strong financial backing to implement and advance our work programs.

Forward Looking Statements

This Company Press Release contains certain "forward-looking" statements and information relating to the Company that are based on the beliefs of the Company's management as well as assumptions made by and information currently available to the Company's management. Such statements reflect the current risks, uncertainties and assumptions related to certain factors including, without limitations, competitive factors, general economic conditions, customer relations, relationships with vendors and strategic partners, the interest rate environment, governmental regulation and supervision, seasonality, technological change, changes in industry practices, and one-time events. In addition, the Company has not conducted an independent feasibility study on the Mina Real project which may increase the risk that the planned operations are not economically viable. Should any one or more of these risks or uncertainties materialize, or should any underlying assumptions prove incorrect, actual results may vary materially from those described herein. The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or the accuracy of this release.