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EAST ENERGY ANNOUNCES RESULTS FROM SAMPLING OF REE/Be/Nb/Zr ZONES IN WEST CENTRAL LABRADOR, INCLUDING VALUES UP TO 4.99% TREO, 0.97% BeO and 2.35% Nb2O5 FROM THE MANN #1 ZONE

Vancouver, November 6, 2009 – East Energy Corp. (“**East Energy**” or the “**Company**”) is pleased to announce it has received assay results from a sampling program carried out by Rare Earth Metals Inc. (**REM**) on its properties in the Red Wine Alkaline Complex in the Letitia Lake area of Labrador. These results include values up to 4.99% Total Rare Earth Oxides (TREO), 0.97% Beryllium (BeO) and 2.35% Niobium (Nb2O5) from the Mann #1 Zone and 3.24% TREO, 0.93% Be and 4.19% N2O5 from the Two Tom Lake Showing. The Red Wine Properties are located 120 km northeast of Churchill Falls, Labrador and are within 40 to 60 km of an existing resource road originating at Churchill Falls.

REM has acquired by option agreement and staking three properties: Mann #1 (37 claim units), Two Tom Lake (34 claim units) and Red Wine #2 (167 claim units). The properties are located in three separate claim groups located over a 30 km length of the Red Wine Complex. REM recently optioned the Mann #1 and Two Tom Lake properties and can earn a 100% interest for an on signing payment of \$25,000 and 60,000 shares and total payments of \$175,000 and the issuance of 500,000 shares over three years. Once vested the vendors will be entitled to a 2% NSR and starting on the fifth anniversary, advanced royalties of 20,000 shares per year. Half the NSR (1%) can be purchased by REM for \$1,000,000. The third property, Red Wine # 2 was staked by REM in August, 09.

Following is a brief description and a summary of the recent results from each property:

Mann #1 Zone - This central claim group covers the Mann #1 Zone which is the most advanced of the three. The zone was discovered in 1956 by geochemistry and radiometrics and has been traced by trenching and drilling over a 1.6 km strike length and has a width of up to 100 meters. It was last worked in 1961 when Rio Tinto outlined a resource of 2,250,000 tons at 0.35% to 0.40% Beryllium (BeO) down to vertical depth of 200 ft. The zone is open in all directions and was never sampled for its REE content. This resource estimate was calculated by Rio based on 17 drill holes and a number of long blast trenches and is not compliant with 43-101 regulations. The above resource estimate is quoted from “Natural Resources, Gov’t of NL, Mineral Occurrence Database System report Number 013L/01/Be001 and internal Rio Tinto reports. A qualified person has not done sufficient work to classify the historical estimate as current mineral resources, the issuer is not treating the historical estimate as current mineral resources and the historical estimate should not be relied upon.

REM took 16 grab samples from a number of blast trenches and obtained Beryllium values up to 0.97% BeO (range from 0.08% to 0.97% with an average of 0.413% BeO), Niobium up to 2.35% Nb2O5 (range from 0.11% to 2.35% with an average of 0.77% Nb2O5) and TREO up to 4.99% (range 0.47% to 4.99% with an average of 1.8% TREO) The TREO were made up of 97% Light REEs and 3% Heavy REEs, with the most abundant being Ce2O3 (48% of the TREO), La2O3 (27% of the TREO) and Nd2O3 (15% of the TREO).

Two Tom Lake - This zone is located 16 km east of Mann #1 and was initially found in 1967 by Brinex while following up on a high radioactivity anomaly. The anomalous zone is strewn with numerous boulders, float and sub crop of radioactive syenite gneiss and is approximately 400 meters by 200 meters in area. REM took 13 samples from various angular float and subcrop throughout the area. Results include Beryllium up to 0.93% (range from 0.06% to 0.93% with an average of 0.25% BeO), Niobium up to 4.19% (range from 0.06% to 4.19% with an average of 0.64% Nb2O5) and TREO up to 3.24% (range 0.57% to 3.24% with an average of 1.8% TREO). The TREO were made up of 94% Light

REEs and 6% Heavy REEs, with the most abundant being Ce₂O₃ (46% of the TREO), La₂O₃ (23% of the TREO) and Nd₂O₃ (17% of the TREO).

Red Wine #2 Zone - This showing is located 15 km southwest of the Mann #1 Zone and was discovered by Brinex in late 1950's. The zone was traced for 400 meters through a series of test pits. Mineralization consists of up to 40% Eudialyte, a Zirconium-Na-Ca-Silicate mineral with appreciable REE's and Y. REM took seven grab samples from different parts of the zone resulting in ZrO up to 4.93% (range from 1.28% to 4.93%), and Total Rare Earth Oxides (TREO) up to 1.04% (range 0.31% to 1.04%). The TREO were made up of 47% Light REEs and 53% Heavy REEs, with the most abundant being Y₂O₃ (35% of the TREO), La₂O₃ (27% of the TREO) and Nd₂O₃ (15% of the TREO).

The sampling was carried out by REM personnel in September, 2009 and all samples were delivered to a sample preparation facility in NL. The samples were analyzed at Activation Laboratories utilizing inductively coupled plasma mass spectrometer. The digestion technique was total digestion that employs a lithium metaborate/tetraborate fusion. Approximately 15% of the samples have been sent to a separate accredited lab for duplicate check analysis. TREO represents the Total Rare Earth Oxides and includes Y₂O₃.

A follow-up program of airborne geophysics, detailed sampling and grid work is planned on the three properties and should commence in late spring, 2010. Pending results of these surveys drilling will be planned for the Mann #1 after completion of the ground surveys.

East Energy is completing the acquisition of REM under the terms of a Business Combination and Amalgamation Agreement dated October 26, 2009. Details of the REM acquisition can be found in the Company's press releases dated September 14 and November 5, 2009. Completion of the REM acquisition remains subject to acceptance by the TSX Venture Exchange. There can be no assurance that the REM acquisition will be completed as proposed or at all.

Wayne Reid, PGeo, is a qualified person as defined in National Instrument 43-101, and has reviewed and approved the technical information forming the basis for release.

Dated at Vancouver, B.C. this 6th day of November, 2009.

ON BEHALF OF THE BOARD:

"Wade Dawe"

Wade Dawe, Acting President and Director

FURTHER INFORMATION:

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