



Setting up a Premium and Featured Supplier Listing

1. Overview

Your custom listing

Your logo here

Introduction - Company description / history
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Image 1






Product 1 Genienetur alignih itionsed moditi volorecab illectur, quunti sit harum quasintem re magnis aut quist laboreh enestet
[Link to your website](#)

Image 2

Product 2 Genienetur alignih itionsed moditi volorecab illectur, quunti sit harum quasintem re magnis aut quist laboreh enestet
[Link to your website](#)

Image 3

Product 3 Genienetur alignih itionsed moditi volorecab illectur, quunti sit harum quasintem re magnis aut quist laboreh enestet
[Link to your website](#)

Optional:     

List of all offices and contacts

Your choice of categories
Premium listing - up to 10
Feature listing - up to 5

List of catalogues

Product and services List (Keywords)

2. What is required?

- A Microsoft Word document showing how you would like your Featured or Premium Suppliers listing to be laid out. This should include the text, logo and graphics. For ideas, please visit: <http://www.infomine.com/suppliers/SuppliersPavilion.asp>
- We recommend adding as many links to your website as possible. Product and services can be hyperlinked to more information on your website. All links to your website are tracked and provide a reliable measurement of the traffic generated via InfoMine.
- All original graphics included in your listing.
- A list of all offices and contacts.
- A banner to be displayed in search results related to your company's products and services.

Premium Listings	Feature Listings
<p>217x100 pixel banner</p> <ul style="list-style-type: none"> • File Format for Static Media: .gif or .jpg • Static Media: 30k 	<p>100x100 pixel banner</p> <ul style="list-style-type: none"> • File Format for Static Media: .gif or .jpg • Static Media: 20k

Note: If a banner is not provided, InfoMine will create a simple banner using your company's logo.

3. Maximizing the visibility of your Premium and Featured Listing

Buyers can search by company name, products, catalogs and categories.

To maximize the number of times your listing will be found in searches, we recommend the following:

1. Categories & Subcategories - Use the following guidelines for choosing categories and subcategories relevant to your business.

- ▶ Premium Suppliers listing – Choose up to 10 category and subcategory combinations.
- ▶ Featured Suppliers listing - Choose up to 5 category and subcategory combinations.
- ▶ Visit <http://www.infomine.com/suppliers/buyers-guide/alphaCategory.asp> for a complete list of categories and subcategories.

2. Products and Services (keywords) - Send us a list of products and services by email or in an electronic file such as Microsoft Word or Excel.

3. Catalogs - Send us all your pdf catalogs you would like linked on your listing.

The screenshot shows the Supply Mine website interface. At the top, there is a navigation bar with the 'Supply Mine' logo. Below the logo, there is a search bar with the text 'Browse or search over 20,000 companies covering the entire range of products and'. There are three search buttons: 'Suppliers Quick Search', 'Products Quick Search', and 'Catalogs Quick Search'. Below the search bar, there is a section titled 'Premium and Featured Mining Suppliers' with three logos: Shell, Bredel (Hose Pumps), and ANTRAQUIP. At the bottom, there is a navigation bar with 'Browse', 'Search Suppliers', 'Search Products', and 'Search Catalogs'. Below the navigation bar, there is a list of categories and their counts:

Consulting Services 3432	Environment & People 1402	Exploration 640	Geotechnics 569
Management & Financial 637	Mine Planning 608	Mineralogy 234	
Contracting 2904	Camp Services 108	Communications 399	Data Processing 646
Drilling 146	Fuel Handling & Storage 91	Health & Safety 121	Mineral Processing 169
Mine Closure 41	Mine Construction 636	Procurement 215	Security 120
Other 317	Underground Mining 57		

Two hours of production time is included as part of a Featured or Premium listing. Any additional time needed to format and or restructure the listings is chargeable at Can\$100 per hour.